



Powered by Arokia IT Pvt. Ltd.

*Reveal your reverence through **Rewards***



*Best in class web based loyalty software with
option to earn and burn loyalty points from
different point of sales and redeem using
our mobile burner / online catalogue*

" Customer Satisfaction is key foundation on which a company's success is built. To enhance customer satisfaction companies have to adopt innovative techniques and interactive programs to engage and reward "repeat" customers and there by increase the loyalty towards the brand "

All your customer loyalty management needs at one stop!



Cloud based software for customer registration and access points and redemption catalogue



Mobile app for customer registration and access points and redemption catalogue



Integration with Point of Sales / Billing Server Synchronise customers earnings



" Hand held redemption tool "One Loyalty Burner " for merchants who require mobile redemption of loyalty points with redemption receipt printing with integrated thermal printer.



Customer satisfaction plays a prominent role in the success of a company. To increase customer satisfaction, organizations have to adapt new and innovative techniques and interactive programs to engage and reward customer and thereby increase the loyalty towards the brand.

Arokia's One Loyalty application is developed with features rich loyalty modules such as member manager, redemption catalog & member earning and point calculation engine with 3D reporting.

Customer can login to application by providing the unique ID and password and redeem the points by selecting a product from the redemption catalog. This web application focuses on showcasing the reward catalogue with mapping of partners and reward points for all available products.

Salient Features

- Strong marketing tool to reach out to existing customers with unique offers and alerts.
- Segregation of customers for customised offerings.
- Strengthening the relationship with the customers.
- Exclusive focus on products in this program to promote the brand.
- Sales tool to attract more customers and increase share of wallet.
- A tool to grow business and customer base.
- Connecting the best in the business.
- Low operational costs and better quality of services.

Our Loyalty Program Showcase

A large part of being specialists in implementing Customer Loyalty & Redemption Programs comes from being responsive to our client's requirements and needs. Some of our successful One Loyalty programs.



Reliance Securities



Narula Cloth House Textiles

ExceLens League.

Carl Zeiss India



Dexler

One Loyalty Highlights

- Cloud based One Loyalty Program accessible by your customer on smart phone and PC
- Integrates with POS / ERP Software for real-time earning and redemption data capture
- Hand held redemption tool "One Loyalty Burner " for merchants who require mobile redemption of loyalty points with redemption receipt printing with integrated thermal printer
- Redemption catalogue with products categories for different age group and choice of brand
- Feature rich analytics & interactive dashboard

What clients say about us?



Our ExceLens league partner program runs on Arokia's Loyalty engine. We are happy that the software is easy to use (hasslefree) for sales admin and our business partners.

Phule Tushar

Carl Zeiss India Pvt Limited

Our Customers

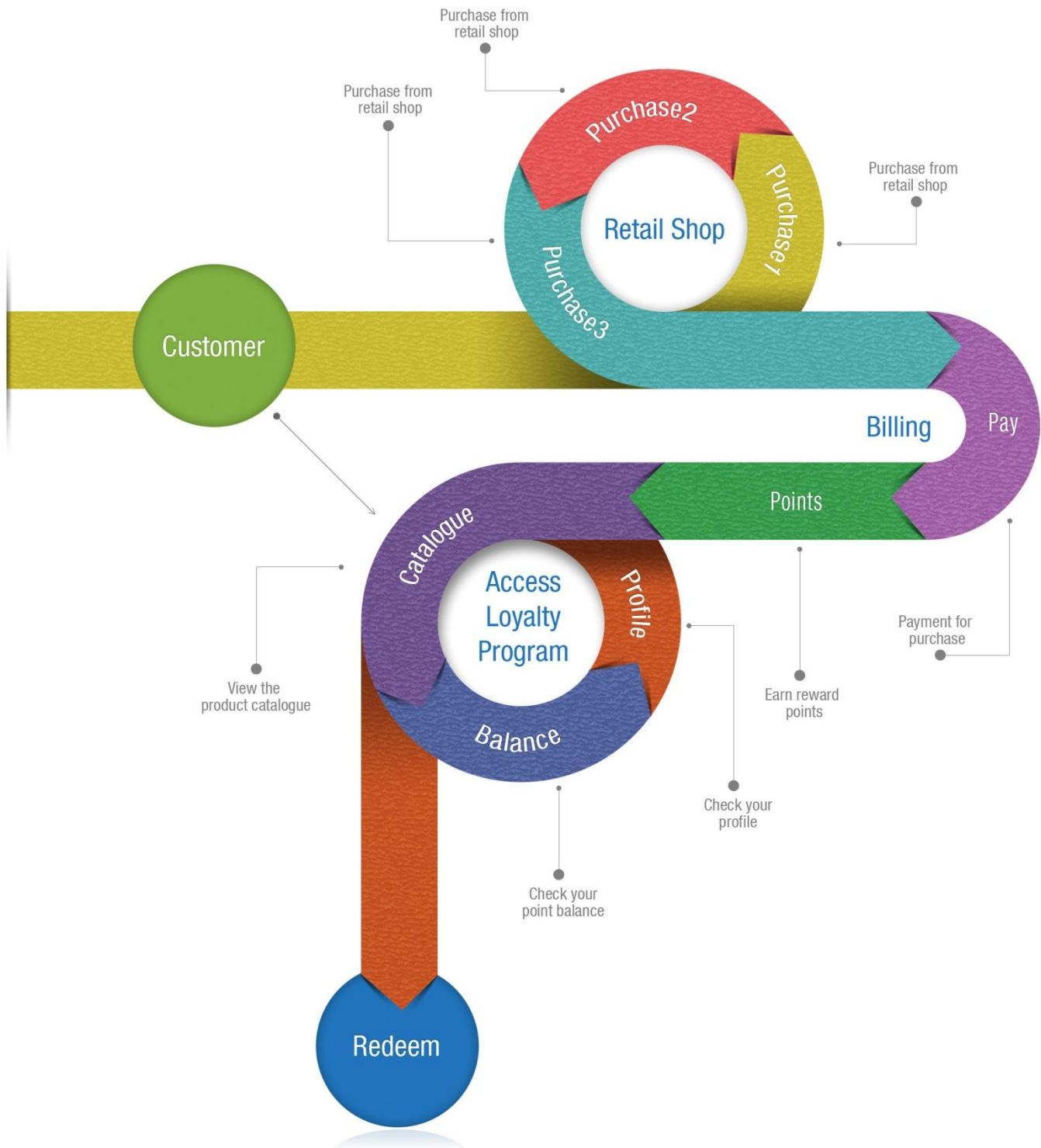
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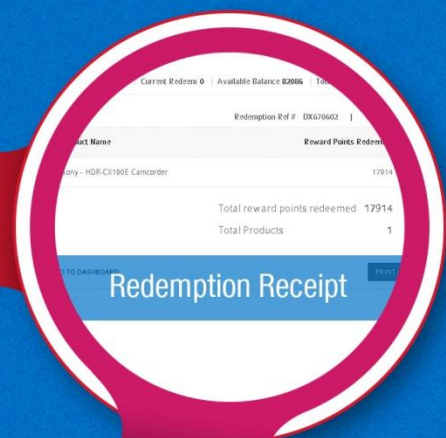
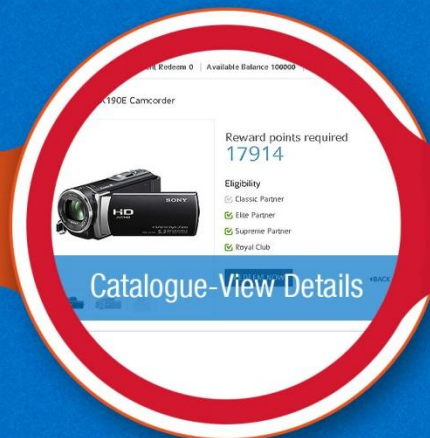
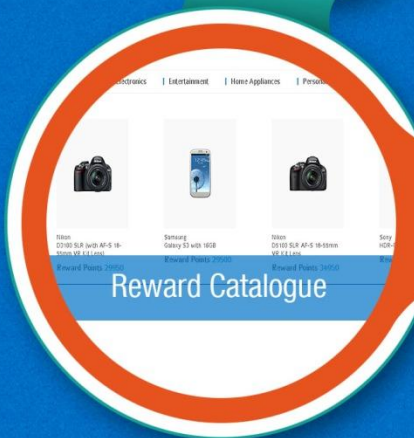
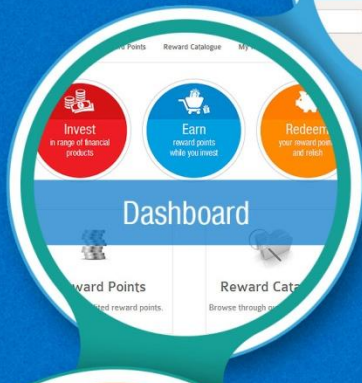


TATA Advanced Materials Limited



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different point of sales and redeem using
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Smooth and easy redemption process,
Convert dreams to reality of purchase
with wide range of products from our
ecommerce vendor partner



• Contact Us •

If you would like to engage our services or have any query at all, please feel free to contact us.
We will get back to you in no time at all!

Corporate Office (INDIA)

Bangalore (Karnataka)

#39, 2nd Floor, Sri Chamundeshwari Towers,
Govardhan Garden, JC Industrial Layout,
Yellachenahalli, Bangalore -560062

+91-98451 41928

+91-80-4953 6592

info@arokiait.com

Marketing & Support Center (USA)

USA (Oklahoma City)

2616 Ashebriar Lane
Edmond OK 73034.
USA.

+1 (405) 415-6891

+1 (405) 413-4107

info@arokiait.com

Marketing & Support Center

Mumbai (Maharashtra)

306, Apollo Arcade,
Parsi Panchayat Cross Road,
Andheri (East), Mumbai - 400 069,
Maharashtra, INDIA.

+91-98451 41928

info@arokiait.com

www.arokiait.com

Thank you

